

ARIC PAIR

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SUMMARY

Senior UX Designer with 7+ years of experience, specializing in enterprise product design, user-centered research, and mobile-first solutions across the **Fortune 100 retail (Walmart)**, **Fortune 100 telecom (Verizon)**, and SaaS technology industries.

SKILLS

Design & Prototyping Tools: Figma, Sketch

Front-End Development: HTML, CSS, JavaScript, React

UX Research & Testing: Usability Testing, User Flows, Wireframes, Prototypes

Design Systems & Collaboration: Design Systems, Component Libraries, Version Control

EXPERIENCE

Verizon

Remote

Senior Experience Designer (Contract)

September 2024 – Present

- Led onboarding flows for Verizon’s flagship mobile app, owning the design, discovery, and delivery in an agile environment.
- Increased customer activation and engagement by launching a redesigned onboarding experience grounded in usability testing.
- Helped plan a research study to test new onboarding flow designs, focusing on usability, guidance, and engagement.
- Built high-fidelity prototypes in Figma and engaged engineering to ensure pixel-perfect handoff and interactions.
- Mapped onboarding user flows, defined UI behaviors, and contributed reusable patterns to the company’s design system.

Walmart

Remote

UX Designer

July 2022 – September 2024

- Led UX design work for mobile tools supporting 1.4M+ associates across store operations, inventory, and ordering workflows.
- Partnered on product strategy and research while leading UI execution to ensure design goals aligned with business needs.
- Contributed to design system scaling, delivering reusable components and driving consistency across associate-facing tools.
- Executed rapid prototyping and user testing in iterative sprints to validate ideas and continuously refine high-impact features.
- Collaborated with engineering and business to ensure feasibility, accessibility, and smooth implementation of design solutions.

Case Study: [Mobile Ordering for Walmart Managers](#)

- Designed a new mobile ordering tool for store managers, transforming flows previously constrained to desktop.
- Created a mobile-first experience with scanning, smart recommendations, and intuitive search based on field research.
- Drove a +110% increase in feature item orders YoY and won the Walmart Global Tech ‘Making a Difference’ award in 2024.

Case Study: [Revolutionizing Apparel Inventory with RFID and AR](#)

- Designed a new stocking workflow integrating RFID and augmented reality scanning to guide associates in real time.
- Developed an end-to-end flow for tracking racks, boxes, and aisle stocking tasks with priority-based AI guidance.
- Unlocked \$565M/year in increased sales and operational efficiency through improved stocking visibility and real-time data use.

Orange Logic (SaaS DAM platform for enterprises)

Remote

UX Designer

March 2022 – July 2022

- Redesigned a digital asset management (DAM) platform into a dynamic task management interface for enterprise clients.
- Improved architecture and navigation to support workflow-based collaboration between cross-functional teams.
- Introduced new visual signals to clarify task progress, reduce cognitive load, and enhance communication.
- Built interactive prototypes in Figma to validate task flows and facilitate alignment with stakeholders and engineering.
- Collaborated with product leadership to define MVP scope, guiding design strategy for phased implementation.

Cadre5 (Government contractor delivering enterprise software)

Knoxville, TN

UX Designer

November 2018 – March 2022

- Designed 30+ enterprise SaaS features, translating regulatory requirements into intuitive, compliant user workflows.
- Created and maintained a scalable design system, standardizing UI components across a large government enterprise platform.
- Led end-to-end UX execution including wireframes, prototyping, and stakeholder reviews in a fast-paced agile environment.
- Mentored junior designers and promoted cross-functional collaboration to support quality standards and team alignment.
- Partnered with engineering and QA to ensure design handoff accuracy and adherence to accessibility guidelines.

Slamdot (Agency building marketing websites)

Web Developer

Knoxville, TN

September 2016 – November 2018

- Designed and developed client websites with a focus on usability, conversion optimization, and responsive design.
- Collaborated with marketing teams to align content strategy and UX principles for increased client ROI.
- Created reusable front-end UI components in HTML, CSS, and JavaScript to accelerate development workflows.
- Implemented accessible, mobile-first designs to support SEO goals and improve user engagement.
- Laid foundational skills in interaction design and user-centered development that informed future product design roles.

EDUCATION

Bachelor of Arts (BA), Youth Ministries | Central Bible College